



**SECURITY**  
INNOVATION

# Building a Collaborative & Social Application Security Program

Joe Basirico VP of Services

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We help our customers reduce their application security risk through

Education

Assessment Services

Process Guidance





# Agenda

1. Mature security process
2. Bug bounty program definition
3. Security researchers
4. Rolling out a bug bounty program
5. Internal & External Messaging
6. Putting it all together





# Application Security Maturity Timeline

## Table Stakes

External  
Messaging

Automated Scan  
(Tools)

External  
Assessment #1

Security Training

## Internal

Internal Review

Bug Bash

Security Team  
Creation

Revise External  
Messaging

## External

SDL Gap Analysis

External Security  
Assessment #2

Fix / Re-test

Bug Bounty  
Program

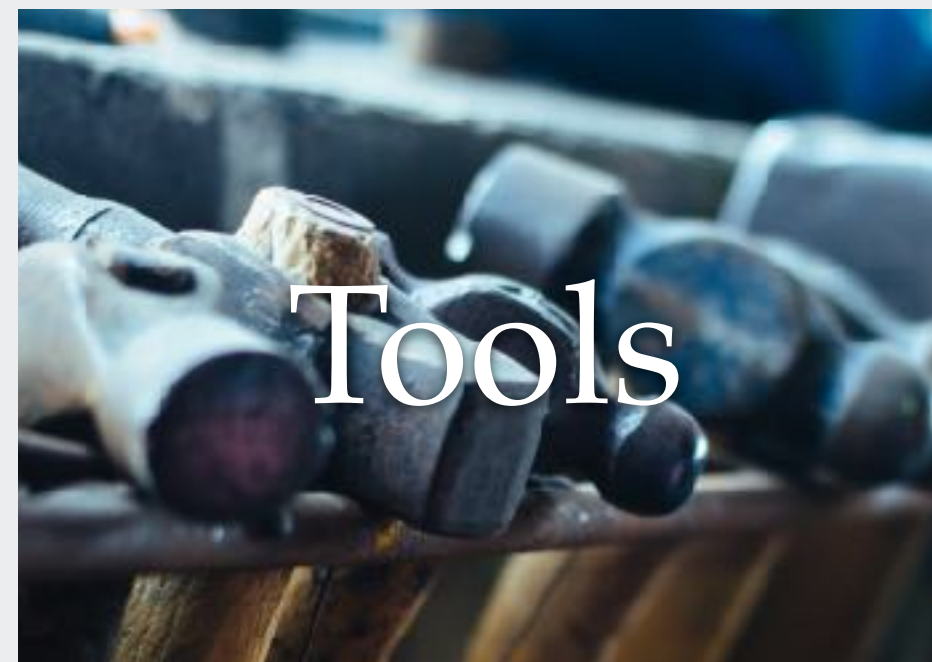
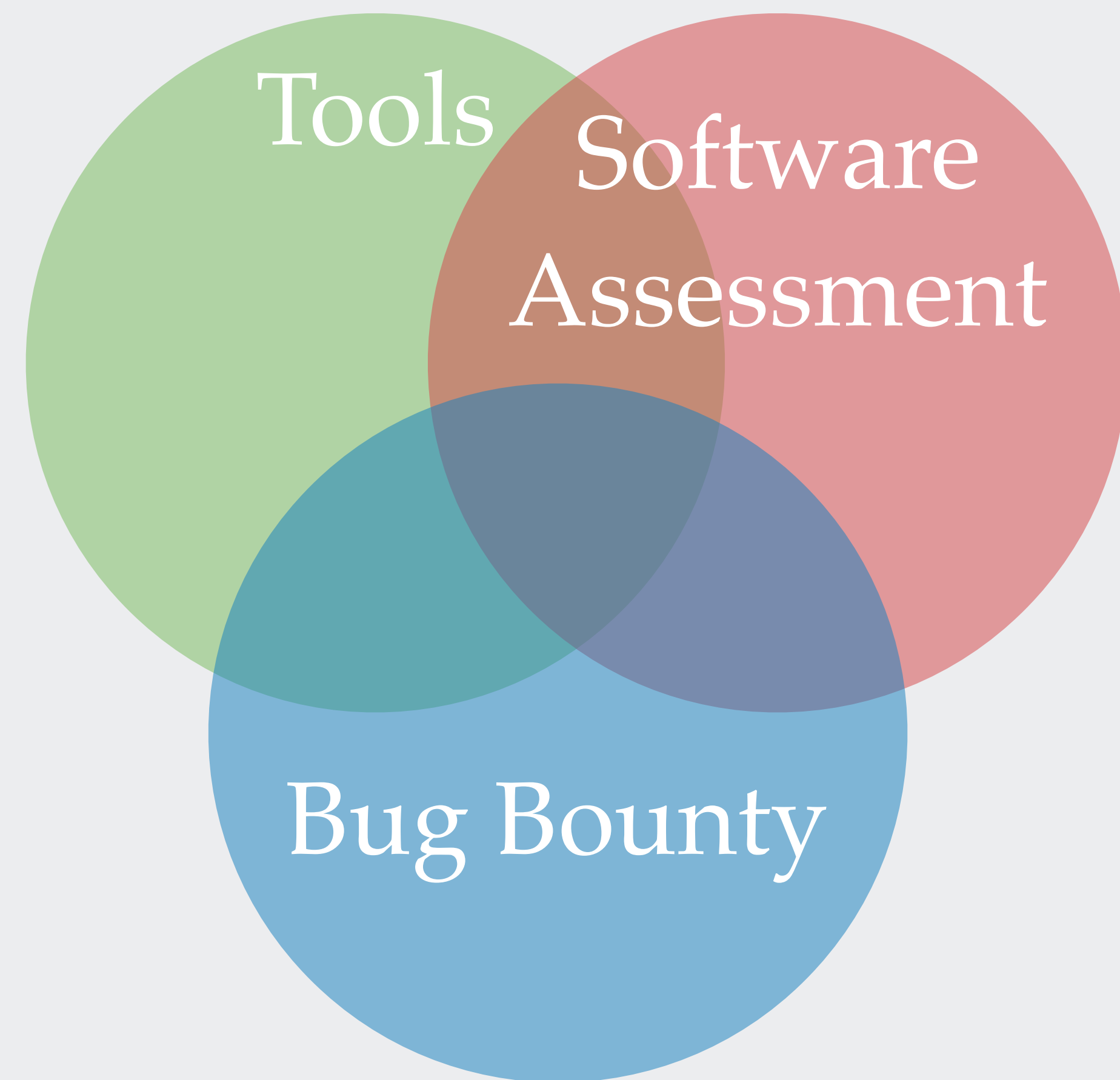


# Key SLDC Components



- ✓ Reactive Guidance & Proactive Training
- ✓ Internal Security Team
  - ✓ Security Lead (CISO, Guru, Tzar)
  - ✓ Security Review Team / Risk Assessment Team
- ✓ External Assessment
- ✓ Compliance & Data Risk Categorization and Discovery





### Start here:

- ❖ Types: SAST, DAST, WhiteHat
- ❖ Good for low hanging fruit
- ❖ Table stakes

### Next Steps:

- ❖ Shore up base level security
- ❖ Security Training
- ❖ Internal review of common issues



### What to do:

- ❖ Types: Pen Test/Code Review
- ❖ Deep Vulnerabilities
- ❖ What does secure look like

### Next Steps:

- ❖ Respond to critical-med issues
- ❖ Address & Retest
- ❖ Train using findings, no repeats



### Value:

- ❖ Missed Basic Vulnerabilities
- ❖ Expert Critical Issues

### Next Steps:

- ❖ Revise internal processes
- ❖ Revise BBP
- ❖ Revise Rewards



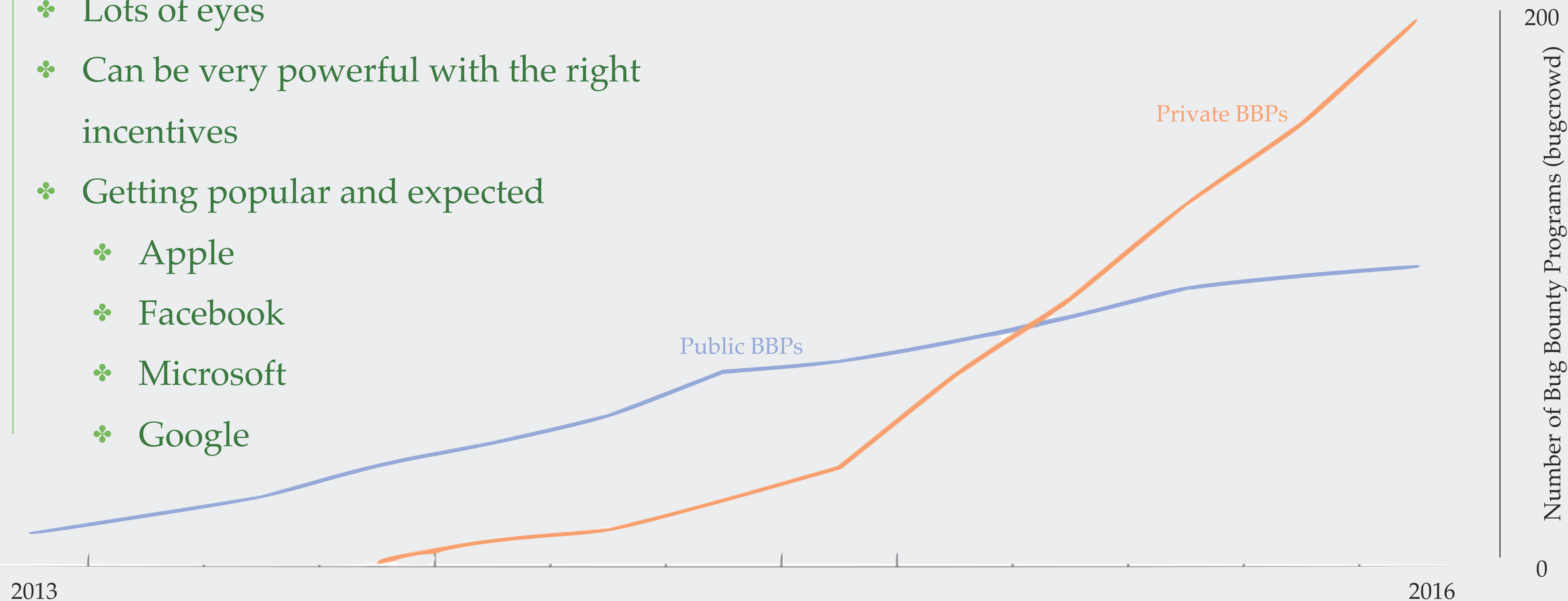
# Bug Bounty Programs

Recognition & compensation for responsibly reporting bugs



## Strengths

- ❖ Lots of eyes
- ❖ Can be very powerful with the right incentives
- ❖ Getting popular and expected
  - ❖ Apple
  - ❖ Facebook
  - ❖ Microsoft
  - ❖ Google





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## Weaknesses

- ❖ Can be overwhelming
  - ❖ Invalid report submissions
  - ❖ Timely response required
  - ❖ Incentive to submit and see what sticks
- ❖ Can open you up to poor publicity
- ❖ Scoping issues





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**Conclusion: Important part of a mature secure process; roll it out when you're prepared**



# What Security Researchers Want



## Respect

- ❖ Professional Security Researchers
- ❖ Giving you free testing
- ❖ Motivations can vary, but are not malicious

## Rewards

- ❖ SWAG/Cash
- ❖ Interview Opportunity
- ❖ ...more on this later

## Results

- ❖ Set expectations for progress and response
- ❖ Create a secure line of communication
- ❖ Follow up! Do not drop the ball
  - ❖ When will the issue be resolved?
  - ❖ Will they need to verify the fix?
  - ❖ When will they receive their reward?

## Recognition

- ❖ Disclosure and public messaging
- ❖ How will you let your users know about the issue
- ❖ Acknowledgement & credit
- ❖ ...more on this later



# Disclosure Options

No Disclosure - highest bidder

Immediate Release

Open Disclosure

Immediate Release

Responsible Disclosure

Ever to be released?

Hard/Negotiable Timeline

The screenshot shows a web browser window with the address bar displaying 'blog.roysolberg.com'. The page title is 'Case #5: Tell me your bank account no. and I'll tell you how rich you are - blog.roysolberg.com'. The main content area has a purple header with the site name 'blog.roysolberg.com'. Below the header, the title 'Case #5: Tell me your bank account no. and I'll tell you how rich you are' is written in large purple font. The body text reads: 'I'm sure you expect your bank accounts to be safe from prying eyes. For a while other customers knowing my bank account number could check my account balance.' This is followed by a 'tl;dr' section in purple font, which states: 'The Norwegian bank Skandiabanken leaked the balance of other customers' bank accounts. I also question parts of their session handling.' Below this is a 'Summary' section in purple font. The summary table lists the following details:

Who:	Skandiabanken <a href="#">🔗</a>
Severity level:	High
Reported:	September 2017
Reception and handling:	Very good
Status:	Fixed



# Assume Communications Are Public

## Instagram's "Million Dollar Bug"

- ❖ Researcher felt slighted by Facebook's response
- ❖ Wrote multi-page blog post about technical details and all communication interactions

Based on the interactions experienced to date with Facebook's security team, decision is made to publish findings.

Dec 4

AWS Keypairs From sensu.instagram.com Rejected



Facebook contacts me via the normal security support system. Facebook states 'We feel it's appropriate for you to write up your process for finding and testing the initial RCE on sensu.instagram.com, but not any actions you took after finding that RCE.'

Alex Stamos Phones My Employer

Late in the evening, Facebook's CSO, Alex Stamos, contacts the CEO of the company I work for. Alex explains the possibility of legal and criminal actions if I do not comply with their demands, which include keeping all findings secret.

Dec 1

AWS Keypairs From sensu.instagram.com Reported

With no real clarification as to how the rules at <https://www.facebook.com/whitehat> were being interpreted, AWS keypairs and S3 bucket access was reported as a third and final vulnerability to Facebook's Whitehat program.

Dec 1

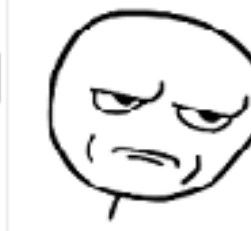
RCE in sensu.instagram.com Accepted For \$2,500



Facebook acknowledges this vulnerability, but splits it with my friend who originally found the server. Facebook states 'typically only reward the first researcher to report a valid issue to us through the bounty program, but in this case, we will be paying for related reports with different information that helped us track down and fix this issue.'

Dec 1

Weak Accounts on sensu.instagram.com Rejected - User Privacy Violation Claimed



After numerous messages back and forth with Facebook, and having my security support case closed multiple times, Facebook finally gives the reason of 'user privacy violation' for rejecting this vulnerability.

Nov 16

Clarification Requested Regarding Testing Scope

Over the course of several weeks I sought to understand why the written rules were different than the rules stated by Facebook's security team. This was never clearly resolved.

Oct 28

Oct 28

Response Received Regarding Weak Accounts on sensu.instagram.com

The response from the Facebook security team implies that I have gone outside the scope of the Whitehat bounty program. No explanation is given for what about my vulnerability submission is out of scope.

Oct 24

sensu.instagram.com Taken Offline or Firewalled

Around Oct 24th, remote access to this server is no longer possible.

Oct 24th?

AWS Keypair From sensu.instagram.com Discovered and Tested

While waiting for a reply from Facebook security regarding weak accounts, examined sensu.instagram.com configuration further and discovered AWS keypair. Keypair was discovered to provide access to a second keypair, and thus to 80 different Amazon S3 buckets.

Oct 22

Weak Accounts on sensu.instagram.com Reported

Weak accounts reported as a vulnerability to Facebook's Whitehat program.

Oct 22

Weak Accounts on sensu.instagram.com Discovered

Local Postgres DB for Sensu-Admin is accessed to enumerate accounts. 60 employee accounts are discovered, with at least 12 having extremely weak passwords set.

Oct 21

Oct 21

RCE in sensu.instagram.com Reported

Vulnerability with PoC submitted to Facebook's Whitehat program.

Oct 21

RCE in sensu.instagram.com Discovered





# How to Roll Out a Bug Bounty Program

Define your Bug  
Bounty Program

Internal messaging

External messaging



# Pieces of a Bug Bounty Program

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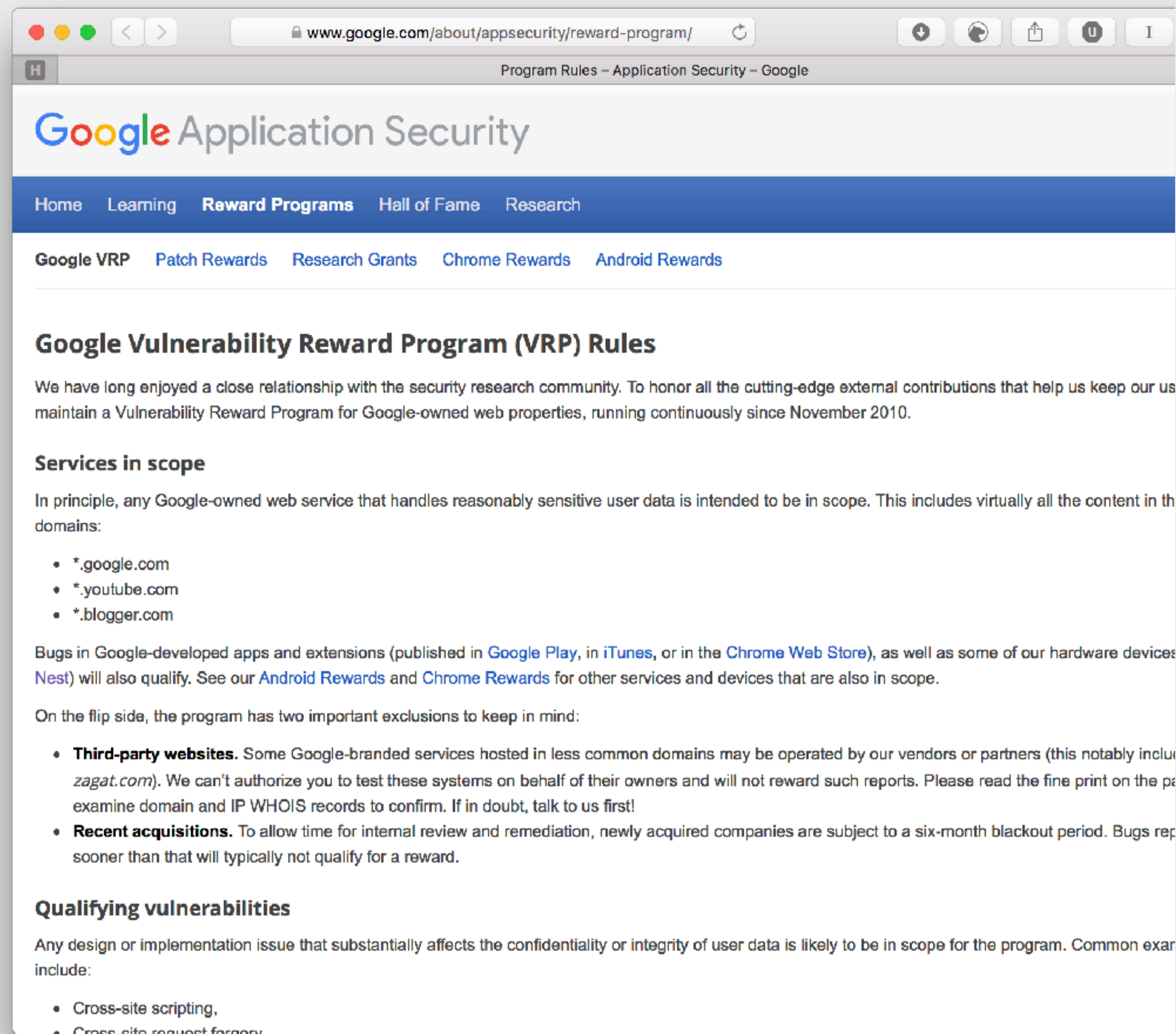
- ❖ Public or Private
  - ❖ Private (invite only) can be a good first step
- ❖ Scope - define this well
- ❖ Terms
- ❖ Preferred submission process
- ❖ Timeline
- ❖ Platform





# Terms & Conditions

- ❖ What is a vulnerability
- ❖ How far should the researcher go to prove the issue
- ❖ CYA - Legal Team
- ❖ What if the issue is destructive?
- ❖ How much time do you spend trying to reproduce the issue?



*The Google VRP is a great example*



A black Mini Cooper is parked on a paved surface next to a concrete curb and a textured wall. The car is angled towards the left. The text "Let's Talk Rewards" is overlaid in a large, white, serif font across the center of the image.

# Let's Talk Rewards

**Santiago Lopez** @santi\_lopezz99 · Apr 18

I'm so happy that i bought my new #Mini #Cooper with the bug bounty money 🤔😎.

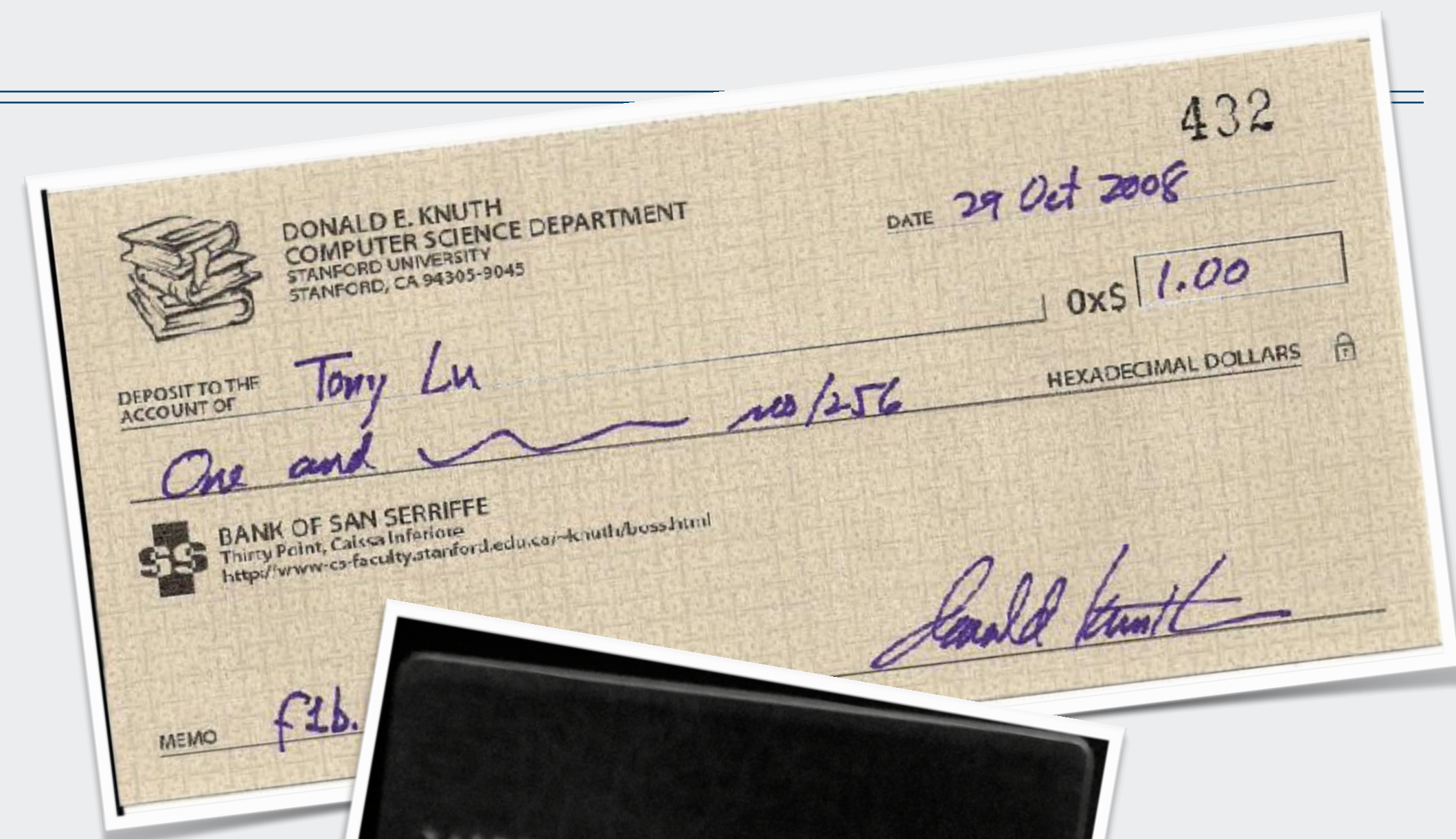
Thanks again @Hacker0x01, your platform is great 😊 #hackerone



# Incentives & Rewards



- ❖ Swag
- ❖ Fame
  - ❖ Knuth Reward Check
  - ❖ Hall of fame/Leaderboard
- ❖ Facebook “Whitehat” debit Card
- ❖ Cash rewards \$0-\$100,000
  - ❖ Consider “cool” values (\$31337 for top Google Reward)
- ❖ Interviews to your security team?





# Preferred Submission Process



**Only a recommendation; it's important to have guidelines**

Make this  
as easy as possible,  
Like falling into a  
“Pit of success”



E-mail encryption

- ❖ PGP
- ❖ SMIME
- ❖ Online secure mail



Web Delivery

- ❖ Secure dropbox
- ❖ Encrypted zip
- ❖ Secure collaboration software



# Internal Messaging

FOCUS



# Let People Know

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- ❖ Legal Team
  - ❖ First contact should not be your legal team
- ❖ Marketing
  - ❖ How to respond publicly
  - ❖ What to say
- ❖ Senior Leadership
  - ❖ Get buy-in, both for budget and message
- ❖ Engineering
  - ❖ Set up timelines to respond and fix
- ❖ Security Team
  - ❖ Get ready to prioritize, respond, and plan



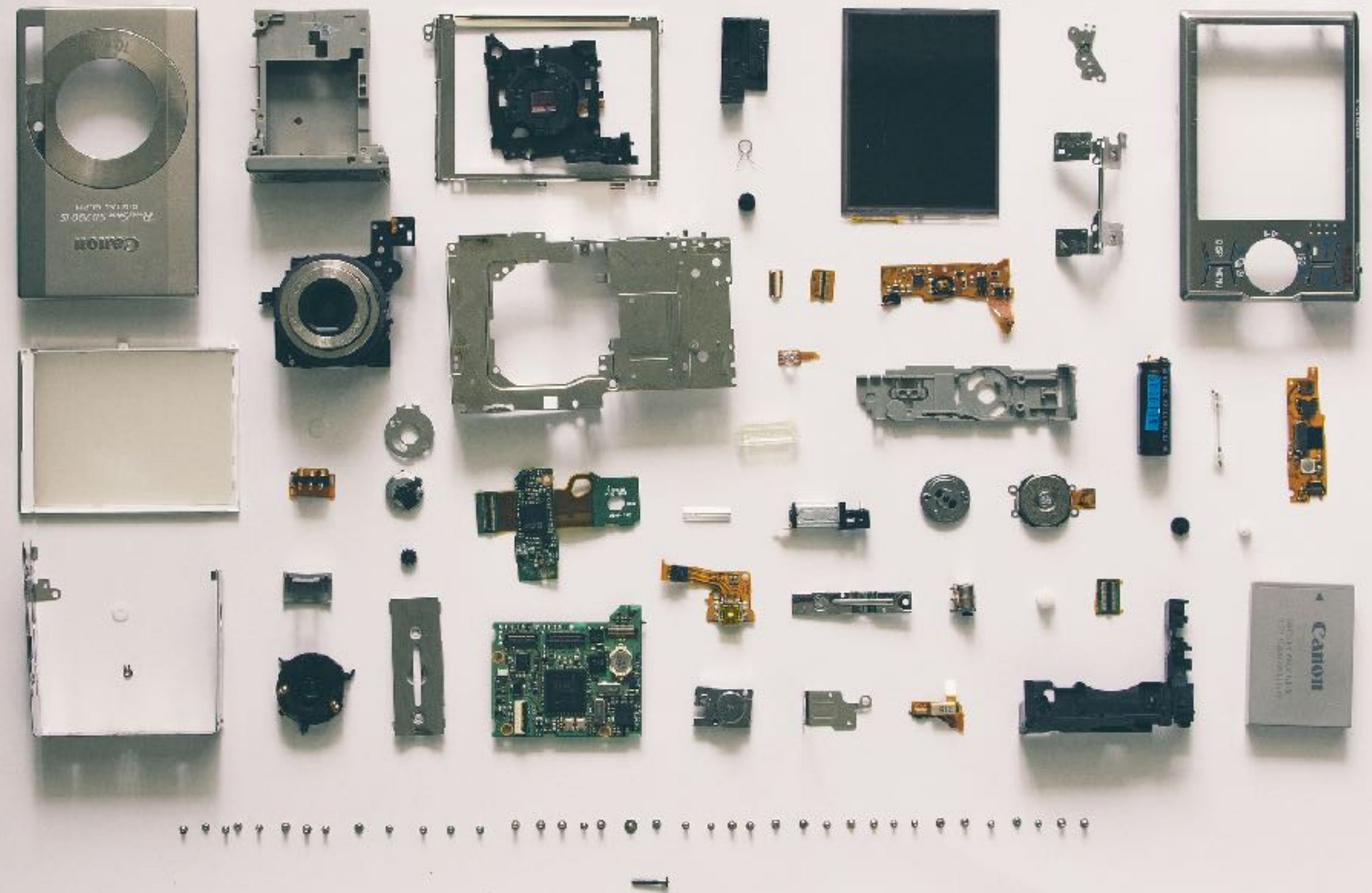
Photo by [Jason Rosewell](#) on [Unsplash](#)



# Make a Plan

- ❖ Who is the main point of contact?
- ❖ How quickly can you realistically respond?
- ❖ How quickly can you realistically remediate?
- ❖ What if a critical issue is reported?
- ❖ First Contact & Follow up

Stay organized





A low-angle shot of a lighthouse at night. The lighthouse has a red and white striped tower. The lantern room at the top is brightly lit, casting a warm glow. The sky is dark with many stars visible. The text "External Messaging" is overlaid in a large, white, serif font across the lower half of the image.

# External Messaging

*Photo by [matthaeus](#) on [Unsplash](#)*



# Website & e-mail



## Security Pages

Disclosure Policy

Bug Bounty Program

Mydomain.com / security

Bug Bounty Hall of Fame

## Contact address

security@

support@

bugs@



# Social Media



- ❖ Announce your bug bounty program
- ❖ Reach out to all media platforms, even IRC ->
- ❖ Talk about your success
- ❖ Blog about announcements & submissions

```
all your base
15:21:39 <@rolle> puistattaa oikein :D
15:21:42 <@mustikkasoppa> rolle luetko :D
15:21:45 <+k00pa> ite en oo fonttia melkein koskaan säätänyt
15:21:50 <@rolle> soppa joo ku oon kotona
15:21:59 <+k00pa> jonkun kivan vaan jostain luntannut
15:21:59 <@rolle> k00pa: saa fonttia säätä, kunhan css:ssä
15:22:15 <@mustikkasoppa> HAA mää tiiän miltä haluan otsikon näyttävän :PPP
15:22:21 <@mustikkasoppa> vittu LAG
15:22:40 <@mustikkasoppa> :DDD
15:24:31 <@mustikkasoppa> sain muuten inspan nyt :P
15:24:38 <@mustikkasoppa> \o
15:24:39 <+k00pa> joo mä meen pelaamaan ->
15:44:23 <@rolle> tein v3:n revolutionary.themestä
15:44:34 <@rolle> http://193.64.18.251/~rolle/revolutionaryv3.theme
15:44:47 <@rolle> tää on kiva
15:44:51 <@rolle> pinkki topicbar<3
15:44:53 <@rolle> sininen aktiivisuus<3
15:45:20 <@Frozenball> pics?
15:45:29 <@mustikkasoppa> :O
15:45:32 <@mustikkasoppa> rolle mulle!
15:45:32 <@mustikkasoppa> :D
15:45:37 <@rolle> mustikkasoppa: ota tuosta :)
15:45:41 <@rolle> http://193.64.18.251/~rolle/revolutionaryv3.theme
15:45:44 <@mustikkasoppa> osaankohan :DDD
15:45:47 <@mustikkasoppa> yritän
15:46:09 <@rolle> Frozenball: ai haluat nähdä ok
15:46:18 <@rolle> otanpa
15:46:28 <@rolle> sanokaa jotain #soppasella
15:46:33 <@rolle> niin tulee aktiivisuuskin tähän
15:46:40 <@Frozenball> juusto
15:46:41 <@rolle> mustikkasoppa: hailaittaa mua kesämaalla :D
15:46:43 <@Frozenball> aainii
15:46:47 <@rolle> niin tulee hailaitin värikin tähän :D
15:47:02 <@mustikkasoppa> :D
15:47:17 <@mustikkasoppa> ^^
15:47:21 <@mustikkasoppa> teen tota otsikkoa :D
-----
15:48:49 @rolle (+i) Away. 2:#rolleweb (+Cnt) 1:S 5:@#kesäm
#rolleweb>
```



# Summary

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- ❖ Do your research
- ❖ Self Assess: are you ready?
- ❖ Define your BBP
- ❖ Create BBP response team
- ❖ Roll out Internal Messaging
- ❖ Roll out External Messaging



**SECURITY  
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**Joe Basirico**

VP of Services

[jbasirico@securityinnovation.com](mailto:jbasirico@securityinnovation.com)

(206) 508-1001

